

AT WEST POINT

BUILDING LEADERS OF CHARACTER

Character is foundational to a leader's ability to cultivate purpose, inspire action and change, and transform teams and organizations to promote more agile learning environments. Our comprehensive leadership journeys reflect a proprietary approach to building character through inspiring education grounded in time-honored military principles and values-based leadership delivered by proven leaders.

PROGRAM OVERVIEW

Thayer's Battle-Tested Leadership Strategies open enrollment program leverages a digital and in-person educational design in this engaging journey, challenging participants to combine character with knowledge and action to unleash the "whole leader."

- **Expert Faculty:** Contextual learning led by world-renowned faculty with military, government, and corporate experience, who have lived, served, and practiced the leadership principles from West Point and the U.S. Army.
- **Immersive Curriculum:** Unparalleled and comprehensive content challenges your perspective on personal and team leadership in highly engaging sessions grounded in military and adult learning principles, academic rigor, and experiential application exercises.
- **Leadership Assessment:** A proprietary self-assessment sets the foundation to drive personal growth by evaluating participants on six core dimensions of a leader with associated behaviors and generating a robust feedback report.
- **Meaningful Connections:** Build robust relationships across different industries, and gain lifelong supporters and mentors on your leadership journey.



PHASE 1: LEARN

- Explore proven Army leadership tools and the concepts of leading a learning organization and the six dimensions of successful leaders.
- Identify your values, consider how your behaviors as a leader reflect those values, and begin to craft a leadership philosophy to positively guide your actions.

PHASE 2: EXPERIENCE

- Apply lessons in real time through engaging, in-person academic and experiential sessions, as well as an inspirational keynote at The Historic Thayer Hotel on the grounds of the U.S. Military Academy at West Point.
- Reinforce core leadership principles, network with other participants, interact with expert faculty, and reflect with inspirational leaders of character.

PHASE 3: DEPLOY

- Integrate and expand the lessons learned, reflect on the path forward for implementation, and fine-tune your leadership philosophy.
- Implement a purposeful action plan into your organization that highlights the leadership tools learned on your leadership journey.



The experience is organized into three phases, creating an iterative development process that allows time to translate knowledge into action and explore practical applications.



For mid- to senior-level leaders



Phase 1 - Online/Virtual Prework
Phase 2 - In Person
Phase 3 - Online/Virtual Sustainment



[Register Here!](#)

\$8,200 all-inclusive for education, materials, meals, and accommodations at The Historic Thayer Hotel at West Point

FACULTY

Retired military officers and dynamic leaders bring theory to life, facilitate strategic conversations, serve as coaches and mentors, and guide action planning. Sample faculty include:

Brigadier General Maureen LeBoeuf, Ed.D. (U.S. Army Retired)

General LeBoeuf boasts a distinguished 28-year military career, notably as the first female department head at the U.S. Military Academy at West Point. She furthered her legacy by becoming the executive director of the Feagin Leadership Program at Duke Sports Medicine, mentoring others with her leadership expertise, and authoring *Developing Your Philosophy of Living & Leading: One Moment at a Time*.



Colonel Lee Van Arsdale (U.S. Army Retired)

Colonel Van Arsdale has an outstanding career, with 25 years in the military including a Delta Squadron Command. He has also excelled as the CEO of Creative Radicals, a technology company, and as CEO of Triple Canopy, an integrated security solutions company. Notably, he served as a military consultant on the movie *Black Hawk Down*, and his expertise contributed to the film's accuracy and success.

Let's stay connected!

(845) 385-5300 ext. 1200

registration@thayerleadership.com



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It was an absolute honor to be able to attend Thayer's Open Enrollment program at West Point. I can speak for my entire team; we all left with a better understanding of how to be better leaders and with a greater sense of self. The energy and enthusiasm of the faculty became infectious. I truly appreciated their efforts to make it personal to every member of my team and provide them an opportunity to look in the mirror and reflect on themselves as leaders. I for myself left with a much greater appreciation for the level of professionalism the faculty clearly have given to countless under their command.

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– **Dustin Leavitt, CEO, Vilex**

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SPRING AND FALL 2024 DATES**

