

WHO WE ARE ★

Our Mission

Ranked as **one of the world's premier executive leader development institutes**, our mission is to **inspire and build leaders of character** by offering custom-designed leadership and ethics education grounded in time-honored military principles and values-based leadership delivered by proven leaders. We believe **character is foundational** to a leader's ability to lead oneself, others, and an organization. Combine this with **knowledge and action**, and you unleash the whole leader every organization needs.

Our Inspiration

Our namesake, Sylvanus Thayer, the "Father of the United States Military Academy", served the longest term in history as Superintendent of the Academy. During his tenure, he transformed the pedagogy of the academy and introduced character-based education. His influence is still present in the curriculum and leadership education of cadets today.

Thayer Leadership Model™ and Thayer Leadership Inventory™

Similarly, our Thayer Leadership Model™ is anchored in character-based leadership and guides the custom development of your leadership journey. Leveraging this framework and combined with knowledge and application, you **unleash the whole leader in yourself and others**. The Thayer Leadership Inventory™ is our proprietary and validated assessment that evaluates the six dimensions of a whole leader aligning leadership and management behaviors to guide your organization toward success and achieve results with integrity.

WHAT YOU CAN EXPECT ★

Leaders Teaching Leaders

Our faculty, some of the most highly regarded military leadership experts in the world, have extensive field-tested experience leading large organizations in challenging environments; advanced degrees; and experience teaching cadets, military officers, and corporate leaders.

Customized Approach

Experiences are designed to meet your organization's unique objectives and challenges by fostering leadership development and culture creation to help master the goals unique to your group using our proprietary multi-pronged learning approach.

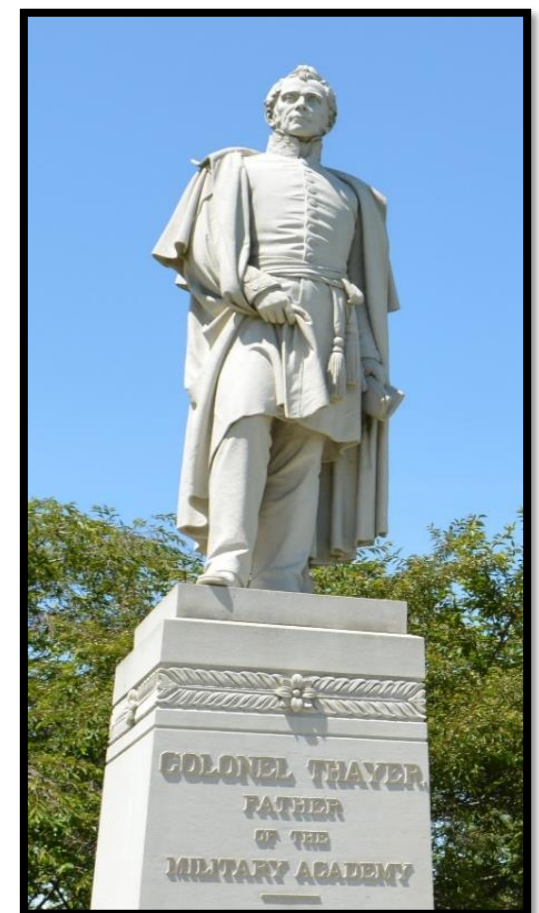
Cascaded Learning

Our solutions are designed to be leveraged individually or in combination to cascade throughout your organization. Customized offerings are available onsite at our headquarters at West Point, online and virtually, and at locations anywhere in the world.

Trained more than 117,000+ executives and frontline leaders from 425+ companies.

Average Net Promoter Score of 86 out of 100.

Thayer Named by Training Industry as Top 40 Leadership Company for 6th Consecutive Year



OUR UNIQUE LEARNING APPROACH ★

Thayer is a leading global expert in values-based leader development. Our proprietary multi-pronged learning approach includes applied academics sessions, experiential learning, senior advisors, and inspirational keynotes. We also offer personalized coaching, assessments, and consulting.

Applied Learning

Experience highly interactive sessions of theory and practice grounded in military principle and academic rigor that have practical application in corporate environments.

Unparalleled Experiential Sessions

Glean leadership lessons through integrated, customizable, experiential and team building exercises that directly reinforce core principles of strategy, communication, trust, ethics, and more.

Senior Advisors

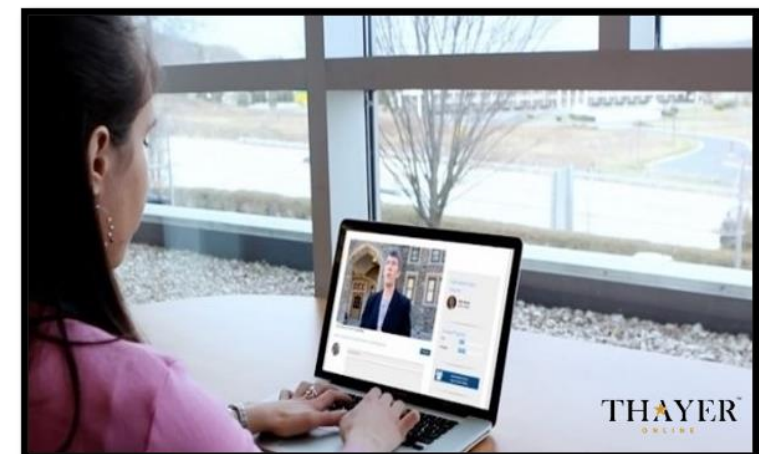
Enrich and cascade learning with tenured faculty who serve as mentors and experienced facilitators during a programmatic experience and set the foundation for success by helping develop action plans to implement post program.

Inspirational Keynotes

Reinforce key leadership principles through compelling storytelling by exemplary "Leaders of Character" who share unique, proven battle-tested leadership insights.

Coaching and Assessments

Evaluate your own or your teams' leader capabilities and engage in guided coaching from expert faculty to improve leadership, drive personal growth, and guide your organization toward success.



NAME THE PLACE ★

We seamlessly design and deliver custom-built leadership experiences anywhere in the world, including at one of our regional sites, which include; Boston, Miami, Seattle, Washington, and New York. These integrated experiences take classroom learnings outdoors to leverage physical location and history while practicing leadership lessons learned in real-time, through engaging experiential sessions.



OUR SOLUTIONS ★

- Thayer at West Point
- Digital Learning (Online, Virtual Live)
- Open Enrollment Programs
- Regional Programs
- Keynote Speakers
- Coaching, Assessments, Consulting

TESTIMONIALS ★

"We have been pleased by the positive impact -- not only on our leaders but also in the indirect positive impact on the people they lead. We have completed five programs with 150 leaders, and each program is better than the one before. We appreciate everything Thayer has done in support of EMCOR's focus on strengthening our leaders and our commitment to have people led by individuals with the highest competence and character."

~ Tony Guzzi, Chairman & CEO, EMCOR Group, Inc.

"We thought this was a great opportunity for us to leverage Thayer Leadership as a way to become almost our Crotonville, if you will, and that's how we talk about it here. I think anyone who's passed through West Point and gone through any of the trainings that we have, everyone writes me notes afterwards what a life-changing experience it was in so many ways. creating the future leaders of the company."

~Margaret Keane, Executive Chair of the Board of Directors, Synchrony Financial